

**Beer Barrel Limited**  
**4 Glenmore Parade, Alperton, Ealing Road**  
**Wembley MIDDX HA0 4PJ**  
**Tel: 07961 182182                      Fax: 020 8900 9293**  
[RPARMAR17@GMAIL.COM](mailto:RPARMAR17@GMAIL.COM)

06 March 2015

Paul Whitcombe PC 782QK  
Licencing Constable  
Brent Borough Police  
Wembley Police Station  
603 Harrow Road,  
Wembley  
Middx HA0 2HH

Email : [paul.whitcomb@met.police.uk](mailto:paul.whitcomb@met.police.uk)

Dear Sir

**Incident on 15<sup>th</sup> February 2015 at Panthers Ealing Road, Alperton Wembley**

We refer to your letter of 2<sup>nd</sup> March and enclose herewith a copy of the footage you requested. We regret our CCTV recorders has not been perfect for the past few weeks. The engineers are attending to the problem hopefully it will be fixed soon. Our CCTV systems and The Boat are often called upon for assistance by the police for incidents outside our Pub and not connected to the Pub and we have always obliged and have received no complaints from the authorities

Whilst writing we would like to mention the following :

1. The incident when police attended was an isolated one
2. The company has an excellent record with both the Police and the council for over 20 years; Our company has managed many restaurants and bars in the area for years without any conflict with authorities;
3. Live sports has become a very popular pastime and cricket is no exception.
4. Sky contracts have become expensive and many people cannot afford them at home so have nowhere else to watch these matches;
5. This particular match is very big for the Indians. It is considered more important than even the World cup

6. The trainee manager's idea was just he and his few friends watch the big match, but unfortunately the few turned into a few more than we thought;
7. If we knew the demand was there we could easily have moved the venue to The Boat which has a 24 hour licence and it has a Sky contract.
8. We would have considered applying for a late licence but did not expect a crowd, due to the match being at 3a.m. We were not deceitful/hiding our shutters and doors were open

Our business has a good record not only with authorities but also with charities. Amongst the many social events we organise like horse racing trips, cricket matches we also arrange pool tournaments for various charities. Our business has served the local community for over 20 years.

We have raised funds for national charities like British Heart Foundation, Cancer Research, and Water Aid, NSPCC, Northwick Park Hospital etc. (see list attached)

In view of the above we would be most grateful if you could accept our apologies for the incident and we can assure you that no such breach will ever occur again.

Yours faithfully



Mavji Meghani  
For BEER BARREL LTD.